



LUXEON STYLIST SERIES

LEDs ENGINEERED TO CREATE THE PERFECT DINING ATMOSPHERE



Whether it's an elegant white tablecloth establishment or a cozy neighborhood cafe, more and more restaurants are setting out to create an environment that sets them apart from their competition. As part of this quest for market differentiation, forward-thinking restaurateurs are realizing the critical role that lighting can play in creating the perfect ambiance for diners. In response, many luminaire manufacturers are taking steps to ensure their designs for this unique market feature the LUXEON Stylist Series from Lumileds.

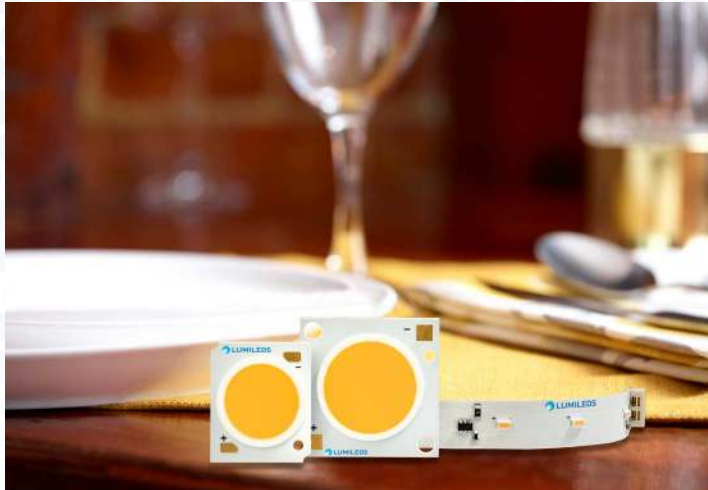
SUPERIOR DESIGN FLEXIBILITY AND DIM TO WARM FUNCTIONALITY

LUXEON Stylist Series with AtmoSphere Technology™ produces the ideal ambiance for restaurants, bars and other hospitality venues. In addition to individual LEDs, AtmoSphere Technology can be deployed in built-to-spec Matrix Platform options. By providing color tunable solutions that use any combination of LUXEON LEDs, these infinitely configurable LED modules and light engines can create the perfect “dim to warm” effect. Lumileds proprietary Oberon pick-and-place technology is used to isolate module color points to create these customized tunable solutions. The result is groundbreaking, purpose-built modules engineered to create a pleasing front-of-house atmosphere that turns first-time customers into returning guests.



COMBINING UNSURPASSED AESTHETICS WITH SUPERIOR EFFICIENCY

In addition to helping create an appealing dining environment, AtmoSphere Technology requires less power—allowing restaurants of all sizes rein in expenses and comply with strict energy standards. Lasting significantly longer than traditional incandescent and fluorescent lighting, these innovative LEDs can help lower maintenance costs by requiring fewer replacements—particularly helpful if bulbs are difficult to reach. To further aid the bottom line, LUXEON Stylist Series with AtmoSphere Technology also features reduced heat load that can help cut cooling costs—especially appealing for establishments in warmer climates.



LUXEON STYLIST SERIES WITH ATMOSPHERE TECHNOLOGY: AT A GLANCE

- Features warm color points
- Available in 90 CRI for optimal color rendering
- Color point on Black Body Locus (BBL) matching halogen lighting
- Available in the Matrix Platform for dim to warm

To establish, and maintain, a place in the competitive hospitality industry, restaurants are continually looking for ways to connect with diners. In particular, they're examining interior aesthetics and paying close attention to the difference lighting can make. In response, leading luminaire manufacturers are turning to LUXEON Stylist Series with AtmoSphere Technology for their designs, an illumination breakthrough that helps create a pleasing first impression—and invites diners to come back for more.

To find out how you can enhance your restaurant lighting designs with LUXEON Stylist Series with AtmoSphere Technology, contact your Lumileds Sales Representative for product samples or visit lumileds.com/StylistSeries today.

About Lumileds

Lumileds is the global leader in light engine technology. The company develops, manufactures and distributes groundbreaking LEDs and automotive lighting products that shatter the status quo and help customers gain and maintain a competitive edge. With a rich history of industry "firsts," Lumileds is uniquely positioned to deliver lighting advancements well into the future by maintaining an unwavering focus on quality, innovation and reliability.

To learn more about our portfolio of light engines, visit lumileds.com.



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